

SPROUTIN' UP

creciendo juntos



ANNUAL REPORT
FOR 2019



DIRECTOR'S STATEMENT

This year was a record-setting year for Sproutin' Up from the programming we offered to the number of volunteers involved in helping us improve the lives of teens and families in Northern Colorado, we were able to do more than ever while celebrating ten years in the community.

We continued our Youth Run CSA, serving many returning customers and some new faces as well. We added 1/4 acre of growing space to our farm, and our crops thrived in their new home.

In addition to the growth we've experienced, we also held fast to the programs that define our mission and organization. Our free farmers markets were robust and impactful. It is so satisfying to see youth feeding their friends and neighbors with the produce they've grown. This season was also defined by new partnerships that helped strengthen our reach and impact in the Fort Collins community.

Each year I am humbled by the great work we are able to do because of the support of our community. This year was no different. Thank you for coming alongside us and helping us make a difference in the lives of those who need it.

ANNE GENSON, MPH

Executive Director

MISSION

Sproutin' Up works to improve the lives of children and teens living in under-served neighborhoods in Fort Collins.

VISION

Build hope, optimism, and skills to take youth to their full potential.

VALUES

Perserverance,
Endurance, Teamwork,
Responsibility

BOARD OF DIRECTORS

Anne Genson
Executive Director

Pam Genson
Board President

Courtney Butnor
Vice President

Tawney Summers
Secretary

Todd Genson
Interim Treasurer

Danny Hesser
Member

PROGRAMMING OVERVIEW

APPRENTICESHIP PROGRAM

Our apprenticeship program welcomed a record 28 youth ages 10-13 to our program. This included kids from three mobile home parks in Fort Collins (Poudre Valley Mobile Home Park, Collins Aire and Park Lane).

INTERNSHIP PROGRAM

Our internship program employed 8 teens age 14-16 this season with two of them returning to Sproutin' Up for the sixth and seventh year in a row. One of our interns worked as the garden manager at Poudre Valley Mobile Home Park. All interns were educated about job skills and social emotional competencies related to working. We attended three field trips connecting interns to other work opportunities.

ENTREPRENEURSHIP PROGRAM

Our ten week entrepreneurship program was taught to 14 sixth graders at Wellington Middle School, teaching them how to start their own food-related business. Students learned to create a mission statement, budget, and an executive summary of their business.

SUMMER CAMP

Summer camp welcomed 45 kids ages 5-10 throughout the summer for one week sessions. During their time on our farm, they learned valuable STEM lessons, connected with their local food system, cared for 20 chickens, and were introduced to our new hive of bees who pollinate our farm.

PHILANTHROPY MARKETS

During 2019, we donated over 4,000 pounds of produce to families in need in our community. We did this through a weekly market at Poudre Valley Mobile Home Park and an annual market held at each Salud Family Health Center location.

YOUTH RUN CSA FARM

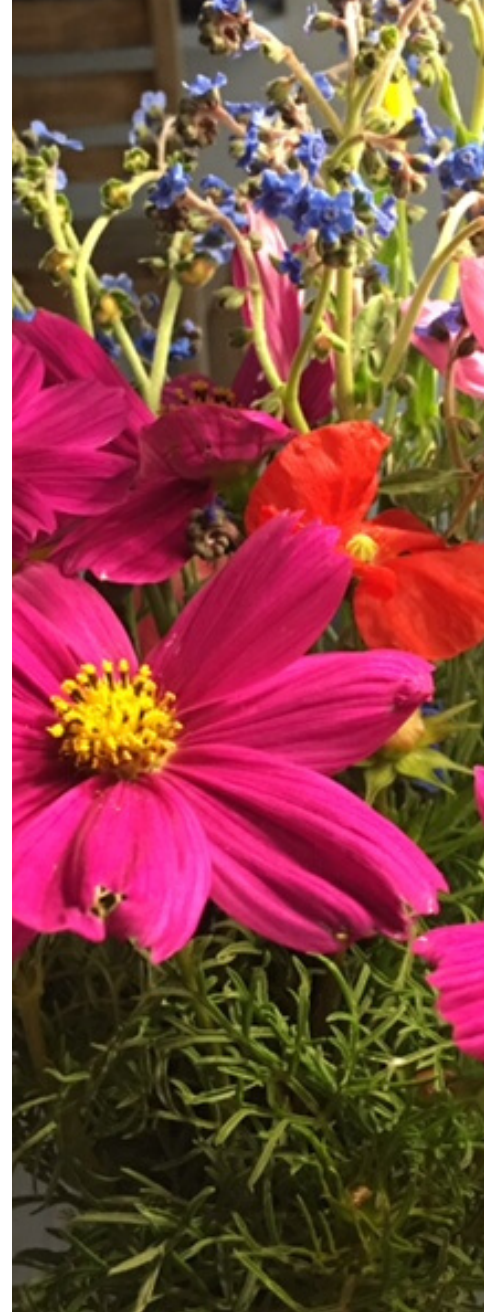
Youth who were a part of our internship program, ran our CSA farm, serving 17 families with local, organic produce. Three families were also a part of Feeding the Families program through The Vegetable Connection.



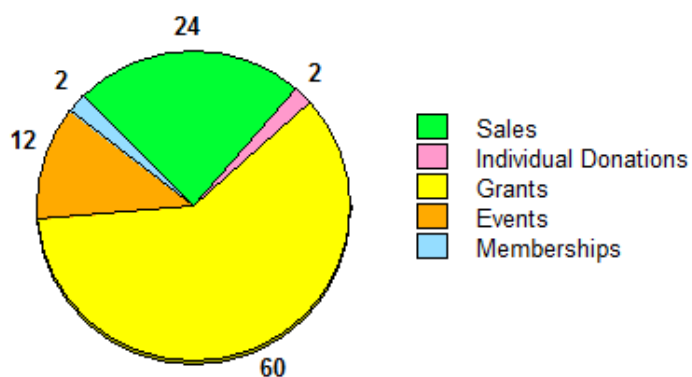
FINANCIAL OVERVIEW

With a goal to become more financially sustainable over the next five years, we have worked hard as an organization to earn more of our income through sales. We doubled our budget from 2018 to 2019 and we have increased our camp sales by \$2,000 in 2019 as compared to 2018 and have added campaigns for ongoing memberships. Our CSA sales continue to remain steady with 17 families purchasing shares in 2019. We have a goal to increase this number to 20 families in 2020, with a five family increase every year after until we reach 40 families.

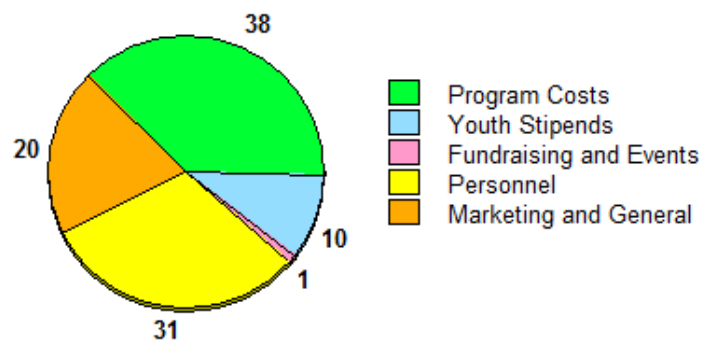
Looking forward to 2020, we will be adding a campaign for local small businesses to support our job training program, helping teens become successful first time employees.



2019 Revenue



2019 Expenses



RESULTS

"This is my first job and working here gives a lot of connections for the future." Noe, age 15

"I love learning about gardening while earning money." Maria, age 11

"Sproutin' Up no es solo para el verano. En casa tengamos nuestro propio huerto y mi hijo siempre tiene historias que contarme muy felices. Él no puede esperar al proximo verano para reunirse de nuevo con toto el equipo."

Apprentice Program Parent

"Sproutin' Up isn't only for the summer. At home, we have our own garden and my son always has great stories. He can't wait until next summer to get back together with the Sproutin' Up team."

POUNDS OF PRODUCE

DONATED: 4500

NUMBER OF VOLUNTEER

HOURS: 300

PRE/POST KNOWLEDGE

ASSESSMENT RESULTS: 85%
OF KIDS IMPROVED THEIR
KNOWLEDGE OF HEALTHY
BEHAVIORS

NUMBER OF YOUTH IN

FREE PROGRAMS: 50

NUMBER OF YOUTH IN

SUMMER CAMP: 47

NUMBER OF CSA FARM

MEMBERS: 17

THANK YOU TO OUR SPONSORS

